

DomainWire Stat Report

DomainWire Stat Report is CENTR's biannual statistical publication covering basic internet statistics particularly related to domain names with a focus on the European domain name Registries.

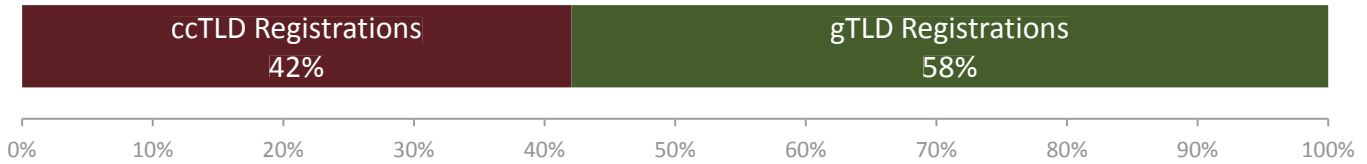
A ccTLD or country code domain name is the two-letter domain name extension such as .de (Germany), .es (Spain) or .cz (Czech Republic).

CENTR is the European ccTLD organisation. CENTR is a not-for-profit organisation dedicated to supporting the interest of country code TLD managers. The objectives of CENTR are to promote and participate in the development of high standards and best practices among ccTLD Registries. CENTR has 51 Full members and 9 Associate members who all together represent around 80% of the total number of ccTLD domain name registrations worldwide. For more information on CENTR please visit www.centr.org

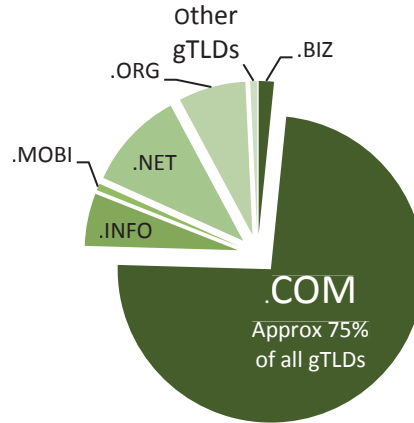
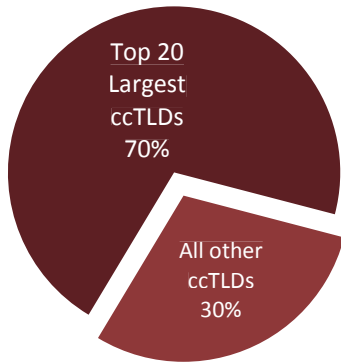
Edition 2012/2



Global TLD breakdown



The total number of domain name registrations is roughly 245 million of which 42% are ccTLD registrations (around 102 million registrations) and 58% gTLD names. .com is the largest gTLD with around 75% (around 103 million registrations) of all gTLD registrations. Of all registered domain names, IDN ccTLDs (above included under ccTLD registrations) make up around 0.40%, the largest one being .ϕ - the IDN ccTLD for the Russian Federation with around 840,000 registrations.



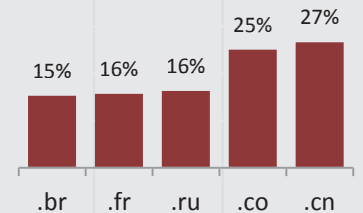
Domain count sources: Zooknic, CENTR database, Hosterstats.com

Top 20 ccTLDs

1	.DE (Germany)	15,20
2	.TK (Tokelau)	10,83
3	.UK (United Kingdom)	10,24
4	.NL (Netherlands)	5,04
5	.CN (China)	4,13
6	.RU (Russian Federation)	4,02
7	.EU (European Union)	3,67
8	.BR (Brazil)	3,06
9	.AR (Argentina)	2,69
10	.AU (Australia)	2,51
11	.IT (Italy)	2,45
12	.FR (France)	2,44
13	.PL (Poland)	2,39
14	.CA (Canada)	1,97
15	.US (United States)	1,75
16	.CH (Switzerland)	1,73
17	.ES (Spain)	1,58
18	.IN (India)	1,50
19	.CO (Colombia)	1,35
20	.BE (Belgium)	1,32

This chart shows the 20 largest ccTLDs globally in terms of number of registrations. There are around 245 ccTLD extensions with the 20 largest managing over 70 million domain names – this represents around 70% of all global ccTLD registrations and 28% of all domain registrations (gTLD, ccTLD and IDN ccTLD) globally.

The chart to the right shows the top 5 highest growth rates from ccTLDs in the top 20 list over the past 12 months.



From the top 20 list, the highest growth (year on year) has been achieved by .cn (China) at around 26.6% (see above). The Chinese ccTLD experienced a rapid increase in registrations partly due to changes in registration requirements. The high recent growth in .CN has pushed it in the list to become the 5th largest ccTLD.

.CO (Columbia) follows China as the 2nd fastest growing ccTLD with an increase of 25.1% year-on-year. The median growth of the top 20 ccTLDs year-on-year was 11.5%

Domain count sources: CENTR database, Zooknic, Hosterstats.com, LACTLD, APTLD, AFTLD
Domain counts are listed as at September 2012

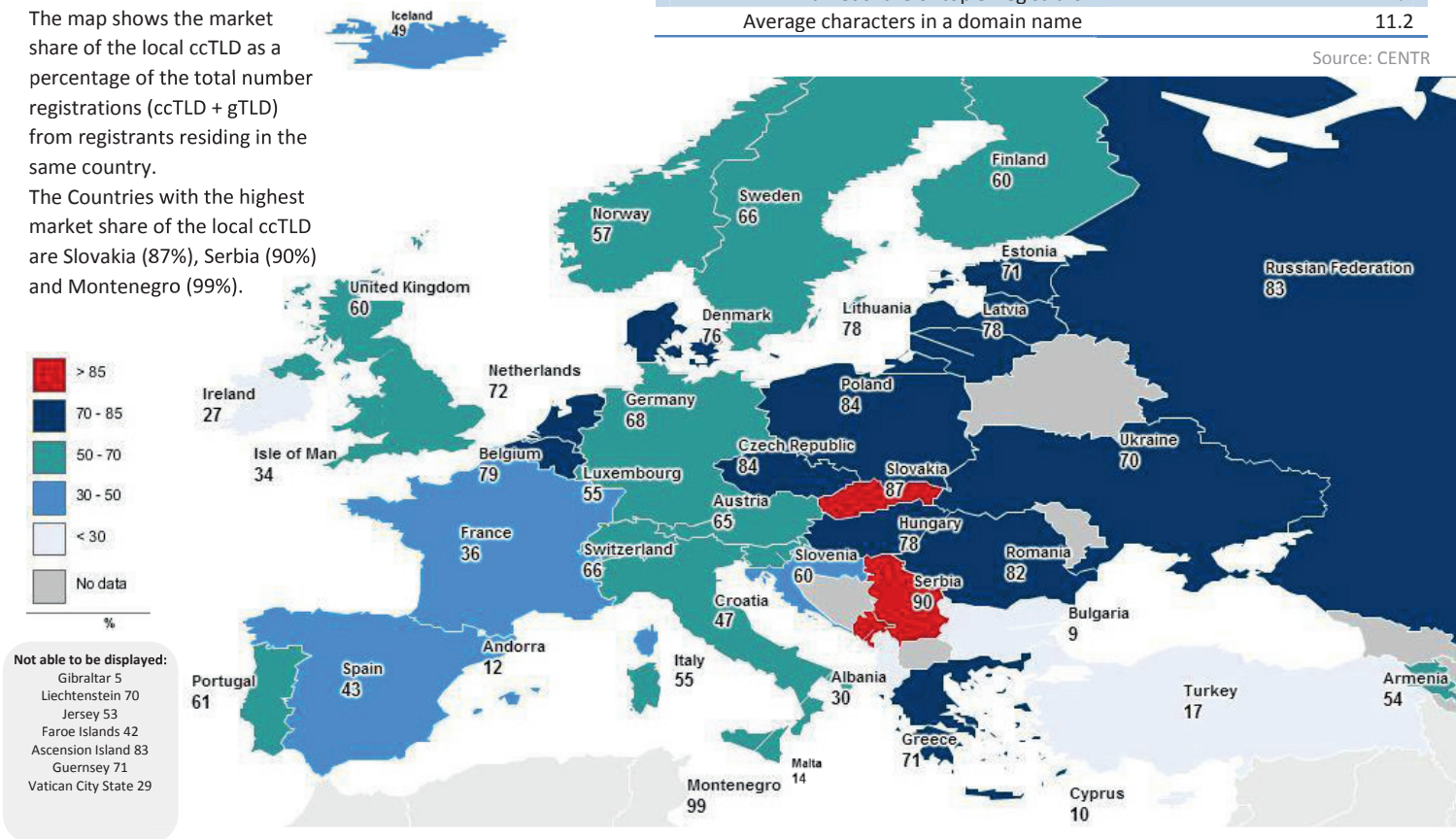
At a Glance Stats

Number of ccTLD registrations in Europe	61.7 million
Highest Growth ccTLD (12 month)	.pt (26%) – liberalised in 2012
Largest ccTLD	.de (15+ million)
Average Private/Commercial registration	Private (40%) Commercial (60%)
Av. Market share of top 3 Registrars	45%
Average characters in a domain name	11.2

ccTLD Market Share

The map shows the market share of the local ccTLD as a percentage of the total number registrations (ccTLD + gTLD) from registrants residing in the same country.

The Countries with the highest market share of the local ccTLD are Slovakia (87%), Serbia (90%) and Montenegro (99%).



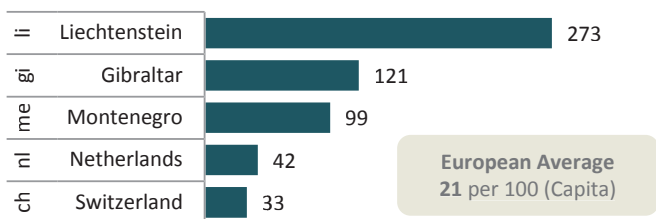
Source: CENTR

Source: Zooknic, CENTR Domain Statistics.

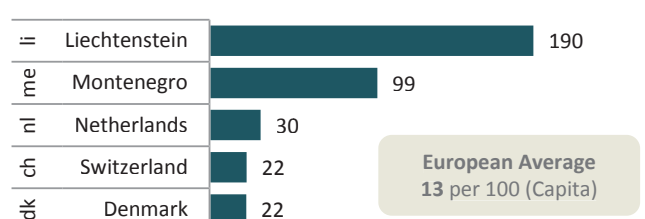
Mapping constructed using Statplanet software. Note Iceland not to scale

Market Penetration: per capita (top 5)

Total ccTLD + gTLD registrations per 100 (Capita)

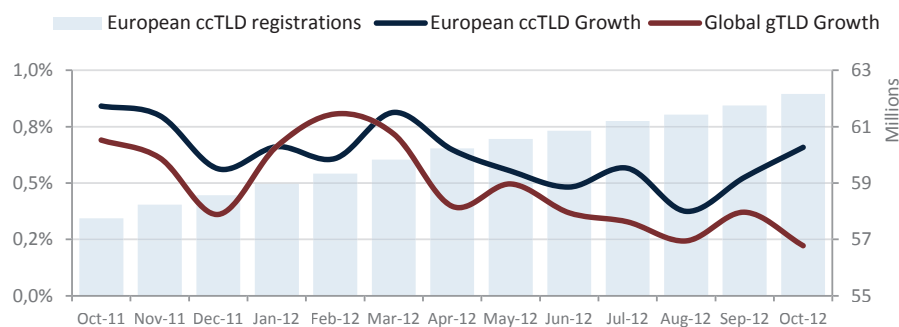


Total ccTLD registrations per 100 (Capita)



Population data source: CIA Factbook (July 2012 estimates). European Average = mean average

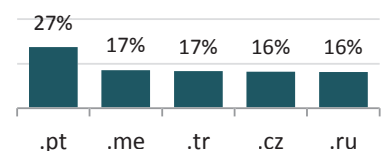
Growth in European ccTLDs



The chart (left) shows monthly growth rates of European ccTLDs alongside the monthly growth rates of all gTLD registrations globally. The light blue vertical bars are the number of registrations of European ccTLDs.

European ccTLDs grew around 7.9% while gTLD registrations grew 6.2% in the past 12 months.

Highest Growth ccTLDs in Europe

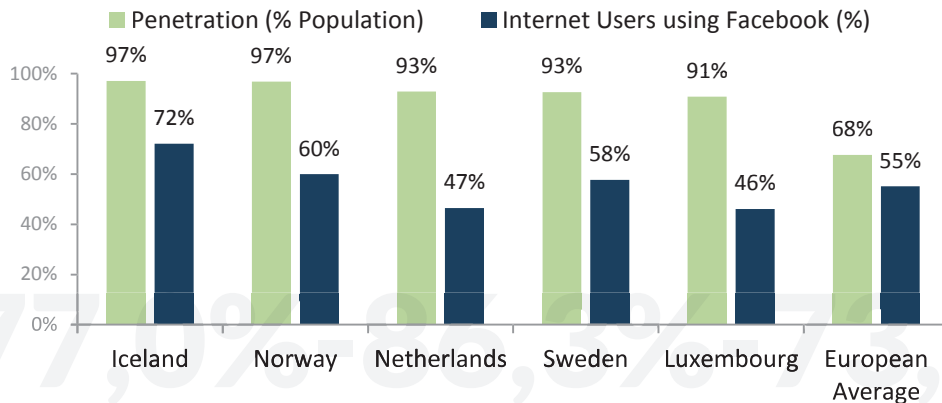


Sep 2011–Sep 2012

Over the past 12 months, the following ccTLDs (right) achieved the highest growth in terms of percentage in Europe. The TLD for Portugal (.pt) has grown significantly largely due to its liberalisation of registration terms in 2012.

European Internet Usage

Internet Penetration (% Population) in Europe – Top 5



The chart (left) shows internet penetration in Europe (the number of internet users as a percentage of population) as well as the percentage of the country's internet users using Facebook.

The average internet user penetration for Europe is 68%.

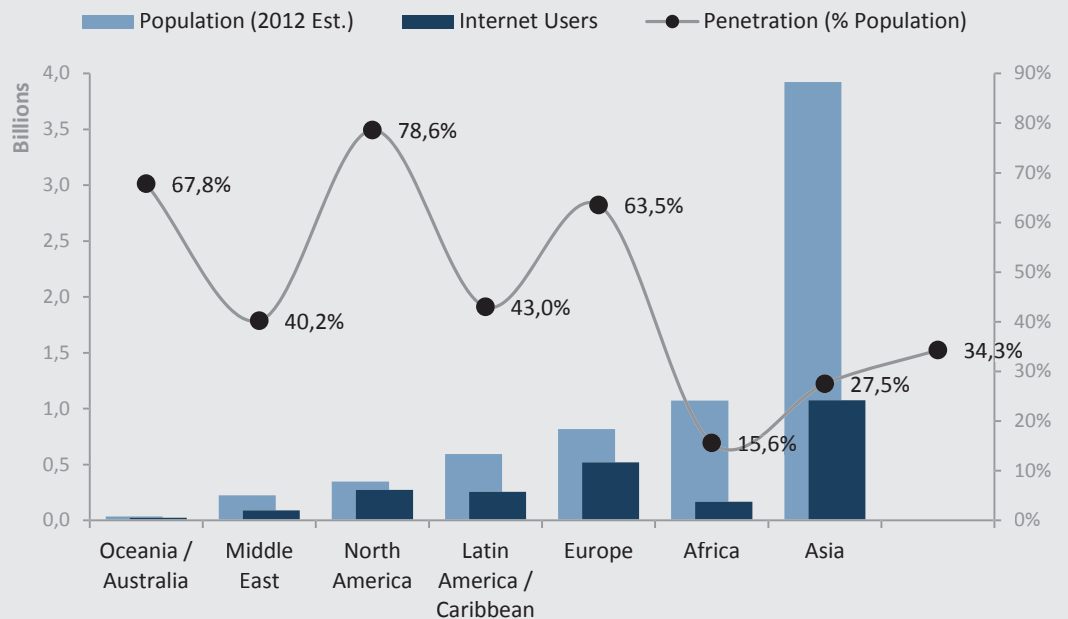
Sources: www.internetworldstats.com – Data: Facebook - Sep2012, Internet Users - June 2012

World Internet Usage

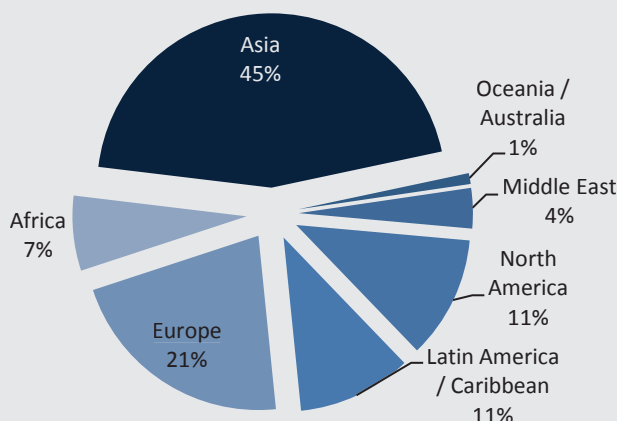
The chart (right) shows internet usage and populations categorised by their region.

Asian has the largest population as well as the largest number of internet users however is much lower in terms of the number of internet users per capita (27.5% - increased from 26.2% in 2011). Latin America has grown from 39% in 2011 to 43% users per capita and the Middle East has grown from 35% to 40%.

North America continues to have the most internet users per capita (78.6%) however has not increase much since 2011.



Global Internet Users



The pie chart (left) shows proportions of internet usage globally. The Asian region represents 45% of all internet users.

Over the past 10 years, the regions of Africa, the Middle East and Latin America have had the highest growth in users connecting to the internet. Africa rose from around 4.5 million users in 2000 to over 167 million users in 2012. Over the past year African internet users have increased around 19%

Sources: www.internetworldstats.com – Data: June 30 2012

Sources

All data in this report is sourced from the following: CENTR, ZookNic (<http://www.zooknic.com/>) LACTLD, www.hosterstats.com, www.internetworldstats.com. CENTR would like to thank the support of other Regional Organisations LACTLD, APTLD and AFTLD for their continued support in the development of statistical reporting for the global ccTLD community

When the term 'European ccTLDs definition is used within this report, it is generally referring to the following countries: Albania, Andorra, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, European Union, Finland, France, Germany, Gibraltar, Greece, Guernsey, Holy See (Vatican City State), Hungary, Iceland, Ireland, Isle of Man, Italy, Jersey, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Republic of, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russian Federation, San Marino, Serbia, Slovakia, Slovenia, Spain, Svalbard and Jan Mayen, Sweden, Switzerland, Ukraine, United Kingdom

These countries are estimated to represent at least 95% of domain registrations from ccTLDs based on standard definitions of Europe.

Source: Internet World Stats - www.internetworldstats.com Statistics from this source are quoted as being as at