CENTR Jamboree
Host presentation

.eu
Powered by EURid

Brussels, 17-19 May 2016
Agenda

- .eu: background
- 10 years of .eu
- EURid today
- .eu today
- 2016 highlights
- Promoting .eu
- .eu social
Initiative taken by the EC in 1999 within the eEurope Plan
Accelerating e-commerce: «The Commission will support a .eu top level domain to encourage cross-border electronic commerce within the EU ...»

EU Regulation 733/2002 created the legal framework

Request for Expression of Interest in 2002
EURid consortium chosen in 2003

EURid reappointed as the .eu registry in 2014
EC Implementing Decision of 11 April 2014 (2014/207/EU) on the designation of the .eu Top Level Domain Registry
10 years of .eu

Sunrise | First phase  7 December 2005
Public bodies and holders of registered trademarks

Sunrise | Second phase  7 February 2006
Holders of other prior rights (company names, etc.)

Landrush  7 April 2006
General registrations

IDNs
2009 | DECEMBER

DNSSEC
2010 | JUNE

MYR
2011 | APRIL

Y:ADD:IF:A
2012 | JUNE

Registry LOCK
2012 | NOVEMBER

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3 861 621
Total number of registrations at the end of Q1 2016

45 744 IDNs

322 000 DNSSEC

Eligibility: 31 countries

Any person, company or organisation based in the EU, Iceland, Norway and Liechtenstein can register a .eu domain.

709 Accredited registrars

Support provided in all 24 official EU languages

Source: EURid's 2016 Q1 Progress Report

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Top ten countries with the most .eu registrations

- Germany: 1,067,646
- Netherlands: 497,412
- France: 341,014
- United Kingdom: 307,141
- Poland: 302,462
- Italy: 273,508
- Czech Republic: 164,668
- Belgium: 131,537
- Spain: 106,225
- Austria: 91,535

Source: EURid's 2016 Q1 Progress Report

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Top ten countries based on registrations by country of registrar

<table>
<thead>
<tr>
<th>Country</th>
<th>Q1 2015</th>
<th>Q1 2018</th>
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<tbody>
<tr>
<td>Germany</td>
<td>37.6%</td>
<td>36.7%</td>
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<tr>
<td>Netherlands</td>
<td>86.0%</td>
<td>86.6%</td>
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<tr>
<td>France</td>
<td>99.5%</td>
<td>99.6%</td>
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<td>Canada</td>
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Source: EURid’s 2016 Q1 Progress Report
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2016 highlights

- .eu 10º Anniversary
- 2016 .eu Web Awards
- CENTR Jamboree
- EU Open Day
- .eu in Cyrillic
- EuroDIG 2016

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Promoting .eu

.eu stories

archeda.eu
leguano.eu
generous.eu

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Your European Identity
Thank you!

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