Council of European National
Top-Level Domain Registries

DomainWire Global TLD Stat Report is CENTR's quarterly publication covering status and trends in global top-level domains with a focus on European ccTLDs (country code top-level domains).

CENTR is the association of European country code top-level domain (ccTLD) registries, such as .de for Germany or .si for Slovenia. CENTR currently counts 54 full and 9 associate members – together, they are responsible for over 80% of all registered domain names worldwide. The objectives of CENTR are to promote and participate in the development of high standards and best practices among ccTLD registries.

DomainWire

Global TLD Stat Report

***Q1 2017** (Edition 19)*

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Global Market

Registration Volume, Growth & Market Share

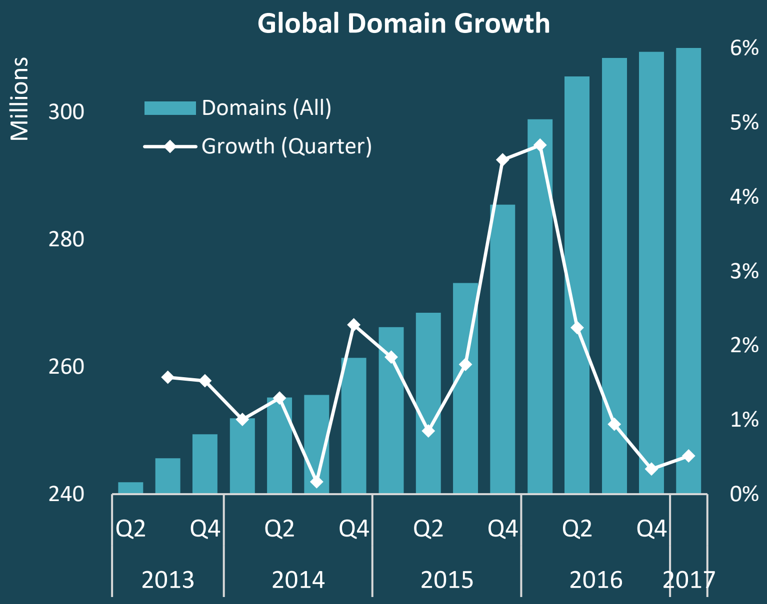
Q1/2017

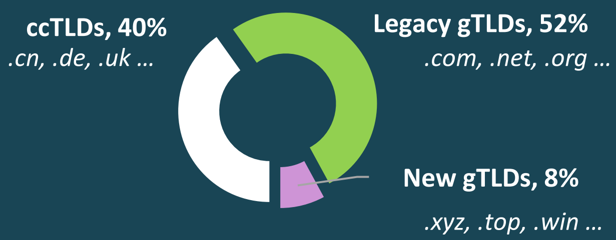
Global Market - At the end of Q1 2017, there were **311 million domain names** across all top-level domains (TLDs) globally*. Net growth of domains over the quarter was 1.5 million (0.5%) with the highest growth attributed to ccTLDs, which grew 0.7% globally.

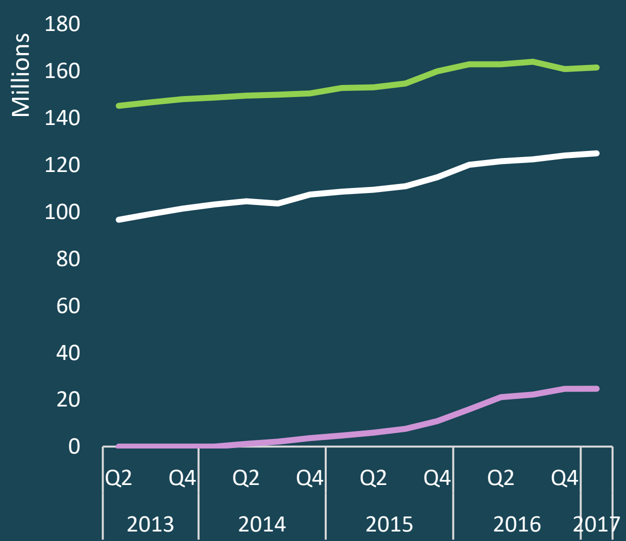
High Growth TLDs - The highest growth TLDs over the quarter (grouped by zone size[1]) were:

- Large zones: .ru, .fr, .cn
- Mid-size zones: .loan, .wang, .online
- Small zones: .men, .accountant, .party

Global Market Share – New gTLDs (over 1,200 TLDs) make up around 8% of the global market. Over the quarter, this figure has not changed, mostly due to reductions in .xyz and .top. ccTLDs have a combined market share of 40% compared to 52% for legacy gTLDs.







Overview	Domains (million)	Growth Q1 2017
ccTLDs	124.9	0.7%
Legacy gTLDs	161.5	0.4%
New gTLDs	24.6	0.3%

Top 10 List		
.com	127.2	1.1%
.cn	20.9	1.4%
.de	16.2	0.4%
.net	15.0	-0.9%
.uk	10.6	0.5%
.org	10.4	-0.2%
.xyz	5.6	-7.1%
.nl	5.7	0.6%
.ru	5.5	1.8%
.info	5.2	-3.0%

1 Zone size categories: large (>3M), mid-size (500K<3M), small (5K<500K)
* Due to unreliable and inconsistent data, the ccTLD .tk is not included in this report.

European ccTLDs

Volume, Growth & Country Market Share

Q1/2017

The European ccTLD market is estimated at around 69.7 million domains (56 TLDs) and had combined growth of 295K domains (0.4%) over the quarter.

Since early 2015, median growth among European ccTLDs has stabilised to around 0.3% per month after a long period of gradual decline.

High Growth TLDs (Europe) - The highest growth ccTLD over the quarter was .pt at 3.3%. The Portuguese ccTLD also reached 900K domains in this period and has been growing consistently above the European average for the past few years since it liberalised its registration policies in 2012.

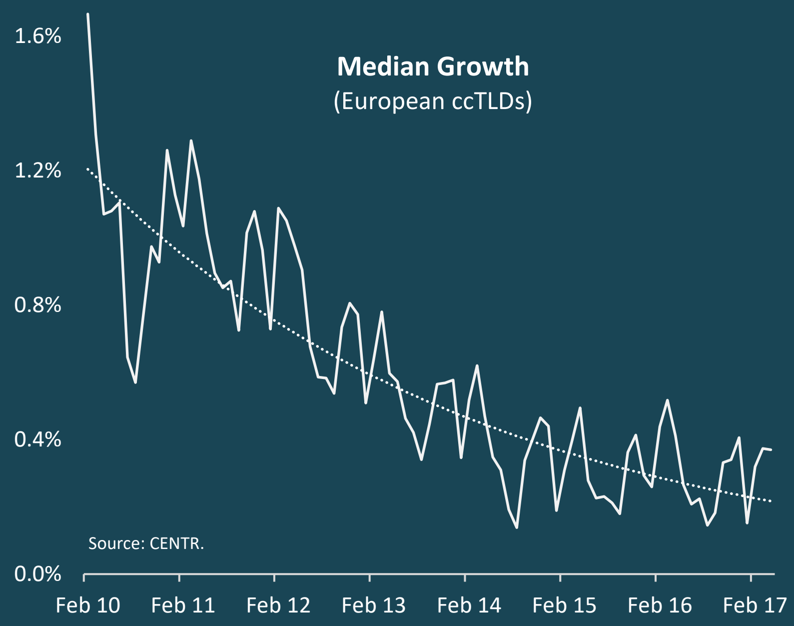
European Market Share[1] - ccTLDs in Europe account for 58% of the locally registered market. New gTLDs account for around 2.4% and have not increased significantly over the past two quarters – they have around 2.4% of the European market (8% globally).

In terms of country-level market share, the highest share for ccTLDs on local markets are in Romania (78%), Russia (78%) and Poland (73%).

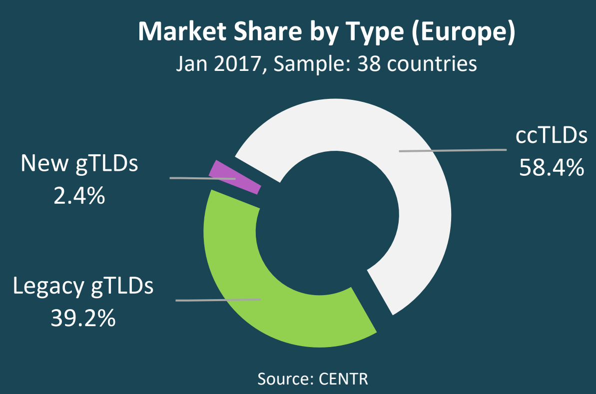
European ccTLDs: Key Stats (Q1 2017)

Est. market size:	69.7 M
Combined Growth:	295K / 0.4%
Highest Growth:	.pt (Portugal), 3.3%
Highest DNSSEC signed (% zone):	.no (Norway), 58%
ccTLD market share (Europe):	58%
Av. Renewal Rate* (2016):	81%

* Renewal rate calculated as renews / (renews + deletes)



Median sample based on 38 ccTLDs based in European region



1 Market share figures based on registrant location (WHOIS); source: CENTR (Jan 2016), gTLD location data source: Zooknic.
"European market" refers to 38 countries over 98 million domains registerd from an address in the European region.

gTLDs

Volume, Renewals & Growth

Q1/2017

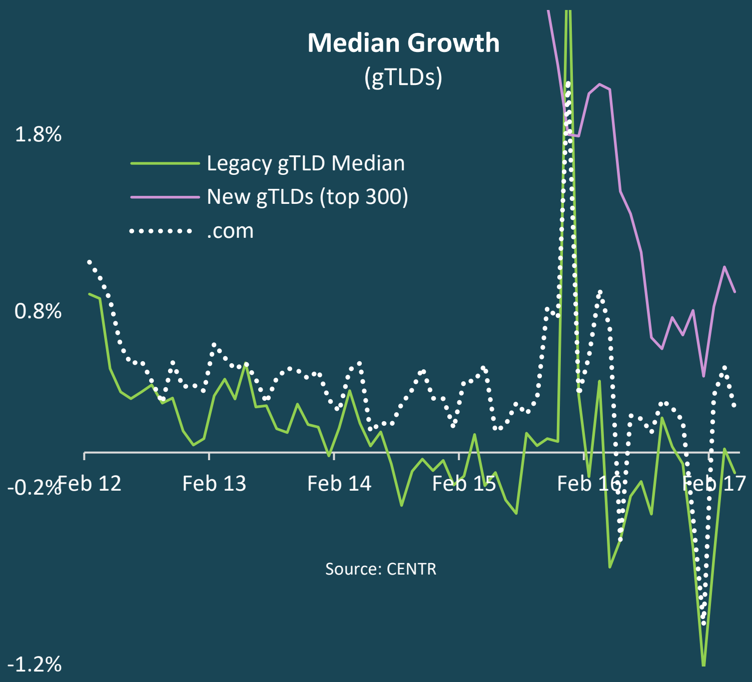
There are around 186 million gTLDs under management globally. 87% are legacy gTLDs (.com, .net, .org, etc.) and the remaining +1,200 are new gTLDs (from the 2012 application round).

Global gTLDs: Key Stats (Q1 2017)

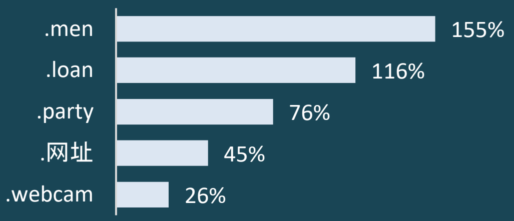
Est. market size:	186.1 M
Combined Growth:	634K / 0.3%
Highest growth (top 50):	.men (155%)
Av renewal rate (top 300)*:	62%

* based on values at Dec 2016. Calculation: renews / (renews + deletes)

Global gTLD Market

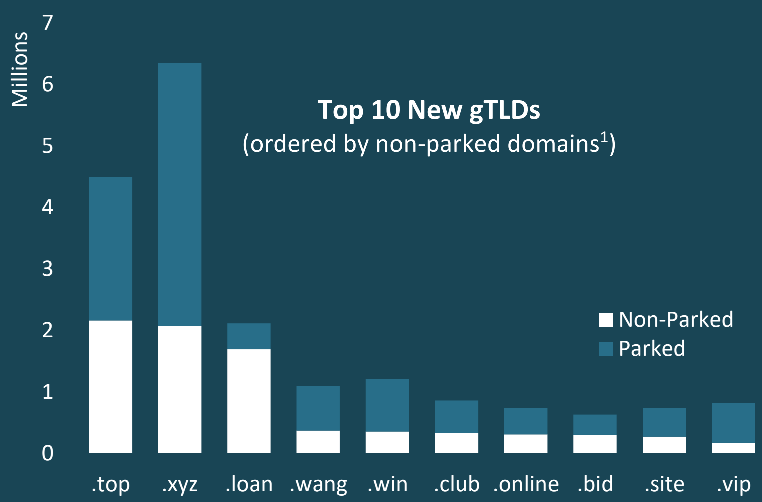


High Growth new gTLDs (Q1 2017)
(based on top 50)



New gTLDs grew a combined 0.3% over the quarter, which is considerably slower than previous quarters due to a contraction in .xyz and .top (-7% and -12% respectively). .loan stood out by growing at 116% to 1.8M – it also has a relatively low proportion of parked domains (see chart). In terms of median growth, the top 300 growth trends are now beginning to stabilise at around 0.8% per month.

Around 66% of all new gTLD domains are within the top 10, but it's estimated that 72% of those domains are parked[1].



1 Parked domain stats and estimate percentage of total domains sourced from ntldstats.com

Explore gTLD registration data - Interactive stats and trend charts at stats.centr.org/gtlds

SOURCES

Data in this report is sourced from the following raw data sources: CENTR, ICANN (CZDS), ZookNic, ntldstats.com and direct zone downloads with TLD operators. Parking statistics on new gTLDs are sourced from ntldstats.com. The percentages expressed (parked domains as a proportion of total domains) are also based on the total domain counts ntldstats.com provides which differs slightly from CENTR sourced data.

CENTR would like to thank the Regional Organisations (LACTLD, APTLD and AfTLD) for their continued support in the development of statistical reporting for the global ccTLD community. ccTLD data sourced by CENTR comes via direct automated communication with CENTR ccTLD members, CENTR surveys and other ongoing data collection.

When the term "European ccTLDs" is used within this report, it generally refers to a combination of the following: .am, .at, .be, .bg, .by, .ch, .cy, .cz, .срб, .de, .dk, .ee, .es, .eu, .fi, .fo, .fr, .gg, .gi, .gr, .hr, .hu, .ie, .im, .is, .it, .je, .li, .lt, .lu, .lv, .me, .mt, .nl, .no, .pl, .pt, .РФ , .ro, .rs, .ru, .se, .si, .sk, .tr, .ua, .uk, .va. The aggregated values of this group are estimated to represent at least 95% of domain registrations from ccTLDs based in Europe.

TERMS AND METHODOLOGY

ccTLD – a Country Code Top-Level Domain (ccTLD) is a two-character top-level domain used and reserved for a country or dependent territory. Examples include .uk for the United Kingdom or .de for Germany.
gTLD – a Generic Top-Level Domain (gTLD) is a three-character or more top-level domain. When reporting on median and aggregated values of legacy TLDs, the following are used: .biz, .com, .info, .mobi, .net, .org, .pro, .name
IDN – an Internationalised Domain Name is a domain that contains at least one label that is displayed in software applications, in whole or in part, in a language-specific script or alphabet, such as Arabic, Chinese, Cyrillic, Tamil, Hebrew or the Latin alphabet-based characters with diacritics or ligatures, such as French. A ccTLD IDN is an IDN at the top level – e.g., the ccTLD IDN for the Russian Federation is .РФ, which is the Cyrillic script version of .ru.
Registrant – The individual or organisation that registers a specific domain name. A registrant holds the right to use that domain name for a specified period of time.
Registry – An Internet domain name registry receives domain name information into a centralised database and transmits the information in Internet zone files so that domain names can be found by users around the world via the worldwide web and email.
Market Share – TLD market share in European countries is calculated as follows: the geo location of registrants of ccTLD domains (source: CENTR) and gTLDs (source: Zooknic) are calculated as percentages over the total in each country. Market averages are calculated quarterly.

ABOUT CENTR

CENTR is the association of European country code top-level domain (ccTLD) registries, such as .de for Germany or .si for Slovenia. CENTR currently counts 54 full and 9 associate members – together, they are responsible for over 80% of all registered domain names worldwide. The objectives of CENTR are to promote and participate in the development of high standards and best practices among ccTLD registries.

For any questions on this report, please contact patrick@centr.org